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FOR IMMEDIATE RELEASE

**Bill Protecting Consumers Who Purchase Tickets Online
Passes New Jersey State Legislature**

Fan Freedom and Sports Fans Coalition Urge Governor to Sign S-2665 Into Law

TRENTON, N.J. – S-2665, a bill prohibiting the use of misleading websites to sell event tickets, passed unanimously through the General Assembly in 2018. The Fan Freedom Project (Fan Freedom) and Sports Fans Coalition (SFC) urge Gov. Murphy to sign the bill into law to protect sports and music fans in New Jersey.

S-2665 fights against ticket resale sites that use deceptive URLs designed to mimic event venues or box offices. These sites can be misleading to fans by creating the impression that they are purchasing tickets through a legitimate venue website. Often times these sites have no affiliation with the venue and typically charge higher prices than legitimate ticket resale sites or the venue's box office.

"Gov. Murphy owes this protection to fans in New Jersey to guarantee that they don't get ripped off," said Chris VanDeHoef, President of Fan Freedom. "All ticket sellers and resellers should be required to play by the same rules and deception should not be used to attract buyers. Only when fans know exactly what kind of tickets they're purchasing, how much the tickets cost, and where they're purchasing tickets from can they easily compare market options, making sure they get the best value."

"Deceptive URLs have harmed fans for many years by confusing them into purchasing overpriced tickets by a reseller when fans thought they were purchasing directly from the team or venue," said Brian Hess, Executive Director of SFC. "SFC commends the legislature for sending this vital protection to Governor Murphy. We now urge the Governor to protect New Jersey's sports fans and sign the bill into law."

Fan Freedom is an organization comprised of entertainment and sports fans from around the country that support legislative proposals protecting the rights of fans and consumers. In New Jersey, Fan Freedom works closely with SFC to advocate on behalf of New Jersey consumers.

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